

OCT29/12 12.03
*** WFTV-TV ***

SALES PRSN WA- JOE KNAUER

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT29/12 12.03

RPOF- SIMMONS, GARDNER, PLAKON

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$2,000.00	10/31	11/2	3		W-F	3
PROGRAM : GMA												
2			1200N-100P	30		\$850.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
3			1100P-1135P	30		\$2,000.00	10/31	11/4	3		W-TH,SU	3
PROGRAM : NEWS												
4			900A-1000A	30		\$1,050.00	11/3	11/3	1		SAT	1
PROGRAM : GMA												
5			700A-900A	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : GMA												

REP HEADLINE# 6399579
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1200N-100P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
7			1100P-1135P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
NOV/12 21300.00												
CONTRACT TOTAL											21300.00	
TOTAL SPOTS											14	

MARKET TOTALS \$45,319 WFTV 47% WKMG 15% WESH 29% WOFL 9% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*